

David Mark Erickson
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As a professional photographer, photo instructor and travel guide, my work takes me into fascinating intimate spaces of the human experience around the world. I live to capture, illuminate and share moments and perspectives not often observed.

Commercial Photographer

My work documents real spontaneous moments with clean compelling imagery. I illuminate events, scenarios and/or products as they are. My goal is to make viewers feel as if they were there. Working with me is easy and efficient, as I listen, remain attentive and deliver in a prompt and organized manner. My goal is to sustain client trust and comfort.

Style: Specializing in private events and public activities, my work is photojournalistic and documentary in nature.

Work: Stock photos, competitions, games, sports, business conferences, trade shows, parades, law enforcement and non-combat military operations, wildlife, news and more. I also shoot lifestyle location-based products and people.

Clients: Art directors, advertising, event organizers, marketing branding experts, social media managers, PR and communications staff

Photographic Instruction, Private Tutoring and Group Workshops

Learning photography opens the mind to see and recognize patterns, understand the psychological effects that an image's perspective provokes and trains the eye to view the world in a new way. Teaching photography fulfills my desire to enhance the experience of others.

Basic photography: Shutter, aperture, ISO; camera functions; settings and controls

Composition: Camera techniques; unearthing patterns, shapes, lines and other compositional elements

Adobe Lightroom: Techniques on how to use this software to catalogue collections, edit and sequence images, post-production processing and how to use the software to facilitate a photographer's comprehensive workflow

Travel Guide, Specializing in Wildlife Safaris in Tanzania

Bringing people on safaris enables me to share all that I know about the region from my decade of living in East Africa and working on wildlife conservation. My goal, as a travel guide, is to remove the constraints that travel itself imposes on the traveler. Travelers are left free to experience the transformative nature of an East African wildlife safari.

Getting Started

Assess travelers' priorities for wildlife, landscape, culture and photographic instruction
Determine ideal dates of travel and overall budget

Trip Planning

Craft custom itinerary, confirm details and secure deposit
Prepare travelers: what to bring, health and insurance needs, readings and other resources
Manage client travel logistics

The Safari

Travel in advance of group and ready all arrangements on the ground
Meet travelers at the airport and guide them from the moment of arrival through to departure
Organize ground arrangements that include custom 4x4 safari vehicles, inter-regional flights and luxury eco-camps
Highlight, explain, interpret and answer questions about the landscape, wildlife, history, local cultures and customs
Provide on-going instruction for clients on how to best capture photos of wildlife, landscape and people

Follow up

Available post trip as an on-going resource, as needed
Provide travelers an organized book of my photos from the trip
Available to coach clients on sequencing and processing their photos from the trip, for a fee

Professional History

Photography

Solo exhibitions

Fesztiválok: Hungarian traditions, food and community Budapest, Hungary 2009
Hungarian House, NYC 2013
Cafe Dada, Brooklyn 2014

Private and group workshops

All skill levels on camera, composition and Adobe Lightroom
Volunteer Instructor and Advisory Council Member for the *Josephine Herrick Project*
TA at the International Center of Photography (ICP)
Instructor with the Digital Photo Academy

Shoots/highlights

LeanUX NYC, event photographer, April 2014 and 2015
The Joy of Roomba photoshoot, Carrot Creative production manager, October 2014
Eataly Celebrity Chef's event, October 2014
Chi Magazine – Bernadetta Parodi book launch/tour spread, September 2014
Last Thursday on Alberta – Street Portraits project, 2012
Sydney Mardi Gras, Australia, *PhotoTeam™*, production manager, March 2011
Remembered but not Forgotten, reportage, Demotix, Ljubljana, Slovenia, November 2009
Where Soldiers Call Home – Life at Camp Bondsteel, Demotix, Kosovo, December 2009

Wildlife Conservation 2000-2010

Budapest - International Council for Game and Wildlife Conservation (CIC), Senior Program Manager
Tanzania - Anti-poaching, program management, fundraising, budgeting, park ranger/law enforcement
Friedkin Conservation Fund / Tanzania Game Trackers Safari, Technical Advisor
Robin Hurt Wildlife Foundation / Robin Hurt Safaris, Director of Conservation

Memberships

Game Rangers Association of Africa
Tanzania Guides Association
American Business Persons Group (Tanzania) - former president, treasurer
Wildlife Conservation Society of Tanzania - organizer, fundraiser, lecture series manager

Notable leadership initiatives

United States Embassy, Tanzania - volunteer warden
Tanzania Geographic Information System Users Group - digital mapping for conservation, founder
Tanzania Wildlife Research Institute (TAWIRI) First Bi-annual scientific conference, master of ceremonies
International Union for Conservation of Nature (IUCN) 4th World Conservation Congress (WCC) – creator of Sustainable Use Network (SUN) to seamlessly coordinate action for global conference delegates

Other roles

Carrot Creative, Facilities Manager, February 2014 – March 2016
Landmark Worldwide, Manager of Outreach and Training, 2012- 2013
Frank Russell, CMS Project Manager, 2000

Education

Adobe Lightroom Expert, Certification, 2013
Landmark Education Curriculum for Living, 2009-2011
Seattle Central Community College, Associate of Arts Degree, 1995
University of Washington - Extension College, Comparative History of Ideas and Wildlife Science, 1994-1995
Park Ranger Law Enforcement Academy - Class Sergeant-of-Arms, Meritorious Achievement, Mt. Vernon WA, 1994
National Outdoor Leadership School - Semester in Kenya, 1991